



CRA Digital Challenge

Second Call for Applications

About the CRA Project

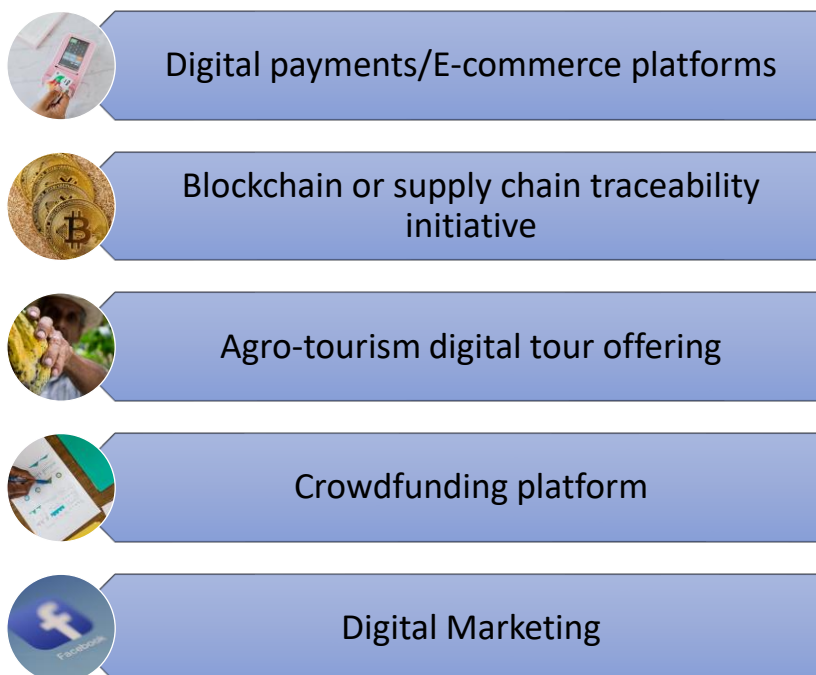
The 'Climate-Resilient Agriculture for Integrated Landscape Management in Grenada' (CRA) Project is funded by the Global Environment Facility (GEF) and implemented by the Government of Grenada in partnership with the United Nations Development Programme. The project objective is to operationalize integrated agroecosystem management through mainstreaming biodiversity conservation in production landscapes and increasing the resilience of agricultural systems. One way this objective will be achieved is through operationalization of resilient agricultural practices.

About the Digital Challenge

One of the outputs of the CRA Project is that small businesses are supported for agro-processing and agrotourism, processing climate-smart agriculture crops and supporting sustainable rural livelihoods and education on climate-smart agriculture and sustainable land management practices (including women, men and youth). To this end, the **Digital Challenge** is seeking to support small businesses in the agro-processing and agrotourism sectors to leverage the power of data and digital technologies to develop their business practices and to contribute to climate smart agriculture.

This Digital Challenge offers up to 10,000 USD in grant funding for agro-processors and agro-tourism businesses to develop and implement innovative solutions that will digitally transform their businesses, and in turn, the agriculture sector.

Examples of digital solutions that can be covered under this grant include, but are not limited to the following:



Application Process

To be eligible for a grant under the CRA Digital Challenge, you must:

- Have a small agro-processing or agro-tourism business registered in Grenada¹

Who is an **agro-processor**? Think of your local chocolate makers, beekeepers, producers of alternative flours and so on. Agro-processing converts agricultural raw materials into food products or industrial end products.

¹ Women-owned businesses can be considered an asset when applying.

What is **agro-tourism**? It involves visitors engaging with agricultural activities for education or enjoyment. It can take many forms, from guided farm tours to farm-to-table cooking classes.

The project should aim to achieve at least one of these outcomes:

- An increased number of persons with improved livelihoods (including women and youth)
- Increased agricultural production for improved food security
- Improved climate-smart agriculture or sustainable land management practices

Additionally, applicants will receive capacity building support to fully flesh out project proposals which will then be reviewed for approval.

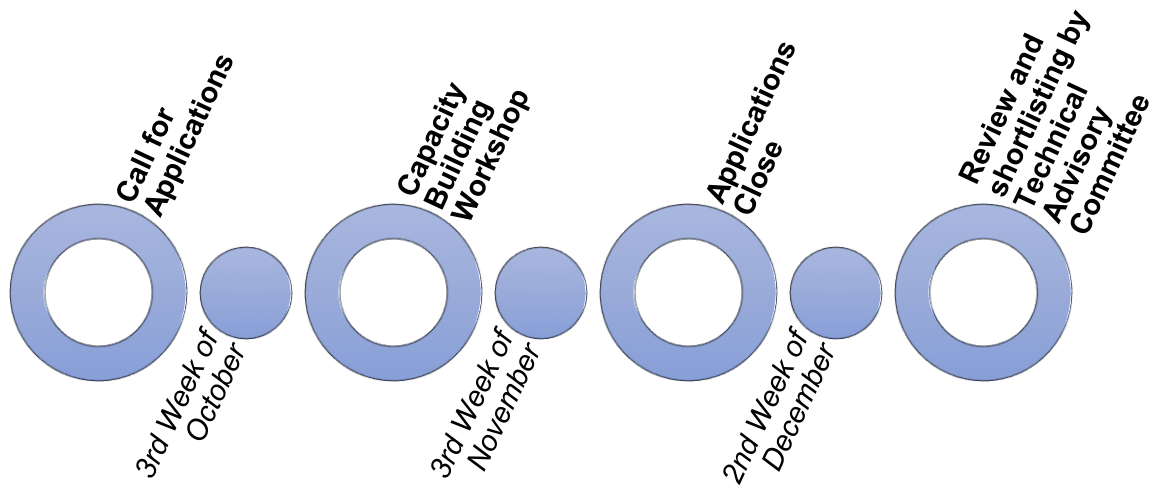
How to apply

1. Check if your business is eligible using the criteria above;
2. Submit your business information & your business idea by 11 November via the online form using the link: <https://bit.ly/AgritechGrenada> or use the QR code below



3. Sign up for our half-day workshop on the **week of November 21 2022** to receive help in developing project proposals using the same link above; and
4. Update and submit the abovementioned online form by **9th December 2022**

Timeline



Review of Applications

Only shortlisted proposals will be scored by the Technical Advisory Committee according to the following criteria:

- Suitability – Do you have an agro-processor/agro-tourism business? How will your project contribute to climate resilience?
- Transformative Potential – What will be the scale of impact and innovation?
- Budget allocation – Is this a financially suitable and sustainable project? Is evidence provided that the budget reflects actual costs?
- Digital Capacity – Is there a digital partner/solution provider in place or identified?